BUILDING UP A MOVEMENT TO TEAR DOWN WALLS

This year, the Atlas Network will celebrate the 25th anniversary of the fall of the Berlin Wall, and we will look back on what has occurred since that victory over Soviet communism. In some countries, the promise of freedom has been largely fulfilled. In others, poorly managed transitions left in place oppressive systems or created a misguided nostalgia for statism.

The take-away lesson is that the battle of ideas is never fully won, and that metaphorical “Berlin Walls” still exist all around us.

What do I mean?

The Berlin Wall limited choices. It was at odds with our innate desire to exercise our individual liberties, and it held in place dysfunctional economic and political systems. What’s more, the Berlin Wall appeared to be permanent -- until enough people summoned enough courage to prove that it was not.

The Atlas Network mission is to build up a stronger freedom movement, so principled leaders with vision and courage will tear down the Berlin Walls in their own communities such as:

• the maze of regulations that keep entrepreneurs from expanding their businesses and creating

• the collusions between governments and unions that fail students, victimize taxpayers, and limit workers’ freedom

• the cronyism that is too often equated with free-market capitalism when it is truly its opposite.

In 2013, Atlas Network made great progress in advancing its mission.

In these pages, you will find the numbers that chart our growth. More important, you will meet the beneficiaries of Atlas Network programs. These are the leaders and future leaders in whom we entrust resources, because we believe in their capacity to carry the ideas of liberty to new audiences – and, ultimately, to tear down the Berlin Walls that are standing today.

Our team is fast to remind those individuals that the help provided by Atlas Network is only possible because of the voluntary contributions of our generous supporters, many of whom we list in this report. The Atlas Network has no endowment and it does not seek nor accept government funds.

On behalf of the Atlas Network team, I wish to extend sincere thanks to our supporters who have rallied to the call of tearing down the walls that stand in the way of freedom worldwide. I hope this review of our work in 2013 makes you proud.

Brad Lips
Chief Executive Officer
OUR WORK

VISION
Our vision is of a free, prosperous and peaceful world where limited governments defend the rule of law, private property and free markets.

MISSION
Our mission is to strengthen the worldwide freedom movement by identifying, training, and supporting individuals with the potential to found and develop effective independent organizations that promote our vision in every country.

APPROACH
Atlas Network fulfills its mission by helping launch and improve organizations that advance the ideas of liberty. We work with leaders and staff at every stage of organizational development. From discovering new freedom champions to hosting international strategy forums, there is something for everyone at Atlas Network.

We organize our programs according to four categories, described below.

OUTREACH & DISCOVERY
Spreading our principles and finding future leaders in parts of the world where the ideas of liberty are in scarce supply.

GRANTS & AWARDS
Providing critical seed funding to start-ups, and rewarding excellence among top think tanks.

TRAINING
Providing practical instruction on best management practices and strategic thinking.

NETWORKING & COLLABORATION
Creating social capital, and using economies of scale, to advance the ideas of liberty.
# ATLAS NETWORK

## YEAR IN REVIEW 2013

### BUILDING UP A MOVEMENT TO TEAR DOWN WALLS

## TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Impact</td>
<td>4</td>
</tr>
<tr>
<td>The Atlas Network Team</td>
<td>6</td>
</tr>
<tr>
<td>Outreach &amp; Discovery</td>
<td>8</td>
</tr>
<tr>
<td>Grants &amp; Awards</td>
<td>12</td>
</tr>
<tr>
<td>Liberty Forum and Freedom Dinner 2013</td>
<td>16</td>
</tr>
<tr>
<td>Training</td>
<td>20</td>
</tr>
<tr>
<td>Networking &amp; Collaboration</td>
<td>22</td>
</tr>
<tr>
<td>2013 By The Numbers</td>
<td>29</td>
</tr>
<tr>
<td>Financials</td>
<td>30</td>
</tr>
<tr>
<td>Thank You To Our Most Generous Supporters</td>
<td>31</td>
</tr>
<tr>
<td>Connect</td>
<td>33</td>
</tr>
</tbody>
</table>

Atlas Network has consistently received Charity Navigator’s highest rating, and is recognized as a GuideStar Exchange Valued Partner for its financial transparency. Originally founded in 1981 as the Atlas Economic Research Foundation by Sir Antony Fisher, Atlas Network is an independent 501(c)(3) nonprofit organization, funded entirely by voluntary charitable contributions.
At the end of 2013, Atlas Network connected 478 think tanks in 85 countries.

Our programs added value to these partners, and they, in turn, continue to add value to the struggle for freedom all over the world. Atlas Network partners are lowering tariffs, protecting property rights, reducing taxes, cutting government spending, advancing the rule of law, eliminating red tape, expanding educational choices, promoting sound monetary reform and making an expansive and foundational case for liberty.

Most of our efforts at the Atlas Network are behind the scenes. We advise, train, support, recognize and empower our partners to reach new levels of success. We see the greatest long-run impact coming from local voices committed to becoming powerhouses for understanding, articulating and marketing our ideas. At the same time, we often join our voices with theirs, writing and speaking in local markets to the media and the public. Members of our team and field staff are frequently appearing on radio and TV and publishing strategic and informative articles in ways that enhance the work of our local partners.
Central to our work are the relationships we are privileged to develop with our partners. As the Atlas Network continues to grow, the personal touch will continue to be critical to our success. Combined with the skills and inspiration our programs provide, the Atlas Network experience elicits encouraging testimonials from think tank leaders all over the world.

“Atlas Network’s Think Tank MBA and Liberty Forum & Freedom Dinner were the best two weeks I spent all year due to both the content and the people. I’m so happy to be in the movement with the whole Atlas Network.” Richard Lorenc, Director of Programs and Alumni relations, Foundation for Economic Education

“We could not be doing the work we are doing for freedom right now in Venezuela without the Atlas Network. Thanks to the training I’ve received from Atlas Leadership Academy, I am better prepared to really think big when it comes to the future of freedom in my country.” Giannina Raffo, Project Manager, CEDICE

“Atlas Network has dotted the world with institutions committed to liberty. Think tanks encouraged, supported, and trained by Atlas Network provide the core of the liberty movement in nation after nation. If you want to help America foster natural allies all over the world – committed to free enterprise, limited government and the rule of law – Atlas Network has the most effective strategy I’ve seen.” Grover Norquist, President, Americans for Tax Reform

INTERNATIONAL RECOGNITION

Atlas Network was recognized in the University of Pennsylvania’s 2013 Global Go To Think Tank Index. This annual study of 6,826 organizations listed Atlas Network as the top-ranked free-market organization in the categories Best Think Tank Network and Best Managed Think Tank. Among all organizations in the study, Atlas Network placed 4th and 8th respectively, in these categories.
THE ATLAS NETWORK TEAM

STAFF

Chelsea Albers
Development and Events Manager

Chantilly Alberti
Development and Events Associate

Paolo Angelini
Office Manager/Executive Assistant

Reza Ansari
Manager, Outreach and Persian Programs

Daniel Anthony
Vice President of Marketing and Communications

Cindy Cerquitella
Director, Atlas Leadership Academy

Alejandro Chafuen
President

Erwin Chaloupka
Economic Policy Associate for Central and Eastern Europe

Anais Clement
Research Assistant

Brittany Cobb
Development and Events Associate

Grace Courter
Marketing and Communications Associate

Kristina Crane
Operations Manager

Stephanie Giovanetti
Director of Outreach

Harry Kalsted
Development and Operations Associate

Autumn Lansford
Program Associate for the Atlas Leadership Academy

Leonard P. Liggio
Executive Vice President of Academics

Brad Lips
Chief Executive Officer

Rómulo López
Director of Finance

Elisa Martins
Institute Relations and Grants Manager

Kelly McGonigal
Development Manager

Tom G. Palmer
Executive Vice President for International Programs

Jeremy Schofield
IT Manager

Gonzalo Schwarz
Director, Grants and Awards

Alexander Skouras
Program Associate for International Relations

Matt Warner
Vice President of Programs and Institute Relations

FIELD STAFF

Ikram Adnani
Event Coordinator & Editor - MinbaralHurriyya.org (Arabic)

Jude Blanchette
Institute Relations, Asia

Avinash Chandra
Editor - Azadi.me (Hindi)

Gisele Dutheuil
Editor - LibreAfrique.org (French)

Nouh El-Harmouzi
Editor - MinbaralHurriyya.org (Arabic)

Hicham El Moussaoui
Editor - LibreAfrique.org (French)

Magno Karl
Operations Manager - OrdemLivre.org (Portuguese)

Aziz Mechouat
Public Relations Manager - MinbaralHurriyya.org (Arabic)

Aykhan Nasibli
Editor - Azadiqciragi.org (Azeri)

Cong Minh Nguyen
Editor - DoiMoi.org (Vietnamese)

Japheth J Omojuwa
Editor - AfricanLiberty.org (English/Swahili)

Adedayo Thomas
Publisher/Director of Outreach - AfricanLiberty.org (English/Swahili)

Wan Saiful Wan Jan
Editor - AkademiMerdeka.org (Bahasa Melayu)

Li Ziyang
Editor - ImPencil.org (Chinese)
ATLAS BOARD OF DIRECTORS

Charles Albers  
Treasurer  
John Blundell  
Timothy Browne  
Alejandro Chafuen  
Debbi Gibbs  

Peter Goettler  
Dan Grossman  
Chairman  
Gerry Ohrstrom  
George Pearson  

Andrea Rich  
Vice Chair  
René Scull  
Linda Whetstone  
Curtin Winsor  

BOARD MEMBER EMERITUS  
William Sumner  

ATLAS ADVISORY COUNCIL  

Luis Henrique Ball  
Scott Barbee  
Robert Boyd  
John Cerasuolo  
Stuart Chase  
Derwood Chase  
John Dalsheim  
Sean Fieler  
Dan Gressel  

Pamela Hoiles  
Nicolas Ibanez  
Bob Jefferies  
Leo Kayser III  
Warren Lammert III  
Ron Manners  
Abby Moffat  
Nikolas Monoyios  
Luis Perez  

Borut Prah  
Nadine Prah  
Jed Sunden  
Lauren Templeton  
Jon Basil Utley  
Mariela Vicini  
Kathryn Washburn  
Shari Williams  

FELLOWS  

George Ayittey  
Senior Fellow, African Programs  
William Dennis  
Senior Fellow, Academic Programs  
Rainer Heufers  
Senior Fellow, Atlas Leadership Academy  
Garry Kasparov  
Templeton Leadership Fellow  

Michel Kelly-Gagnon  
Dobson-Lengvari Fellow  
Casey Lartigue, Jr.  
Asia Outreach Fellow  
Laura Liu  
Fellow, AtlasFreeTrade.org  
Deroy Murdock  
Senior Fellow, Media Programs  

Judy Shelton  
Senior Fellow, Sound Money Project  
Mario Vargas Llosa  
Templeton Leadership Fellow emeritus
Atlas Network operates a variety of outreach programs to spread the ideas of liberty and engage potential leaders of the next generation in countries lacking a strong local freedom movement. We run websites in 13 languages, which are complemented by print publishing programs, social media campaigns, multi-day Freedom School seminars, and special targeted efforts to kindle a more active freedom movement.

**ADVANCING CIVIL SOCIETY IN THE MIDDLE EAST**

As part of an ongoing effort to further develop the regional network in the wake of the Arab Spring, Arabic program editor Dr. Nouh El Harmouzi organized five conferences in 2013 emphasizing the tenets of a free society and the benefits of economic freedom and published multiple new books including *The Arabic Encyclopedia of Human Sciences*, a volume that demonstrates the relationship between freedom and human flourishing.

We know it takes a special entrepreneur to successfully turn a vision for advancing freedom into a reality. We are constantly scouting, vetting and advising new think tank leaders through our foreign language outreach websites, freedom schools, student network grants and introductory online programs.

**LOCAL LANGUAGES WEBSITES**

- **AfricanLiberty.org**
  - English/Swahili

- **AkademiMerdeka.org**
  - Babasa-Indonesia / Malaysia

- **AzadliqCiragi.org**
  - Azerbaijani

- **Azadi.me**
  - Hindi

- **CheragheAzadi.org**
  - Persian

- **ChiraiAzadi.org**
  - Kurdish

- **DoiMoi.org**
  - Vietnamese

- **Hum-Azad.org**
  - Urdu

- **ImPencil.org**
  - Chinese

- **InLiberty.ru**
  - Russian

- **LibreAfrique.org**
  - French

- **MinbaralHurriyya.org**
  - Arabic

- **OrdemLivre.org**
  - Portuguese
ATLAS NETWORK’S OUTREACH AND DISCOVERY INITIATIVES AIM TO REACH AND IDENTIFY THE NEXT GENERATION OF LEADERS.

Atlas Network outreach platform DoiMoi.org hosts periodic seminars to spread the ideas of free markets. Pictured here a young professional learns about the impacts of liberalizing trade policy in Vietnam.

Students in Nanjing, China participate in a seminar series that focuses on freedom of thought and the importance of building a robust civil society in the country.

Adedayo Thomas, outreach fellow for Atlas Network’s AfricanLiberty.org, organizes special events on university campuses to give students access to books on economic liberty tailored to their unique experiences.

As part of its support for outreach in Asia, Atlas Network sponsored the Centre for Civil Society’s Freedom Caravan, a traveling multimedia presentation program which drew audiences in 8 cities and 14 universities across India.

In response to worrisome trends in Greece, Atlas Network embarked on a special effort to strengthen existing partners and to cultivate and jumpstart new ones. Pictured here are 15 pro-liberty leaders working together to galvanize and expand the network for liberty in Greece.

Atlas Network also supported Estudantes pela Liberdade and its second annual national conference attracting nearly 300 students from across Brazil to learn the philosophy of liberty and to explore careers advancing liberty.
Atlas Network sponsored Freedom Schools that dotted five continents in 2013. Participants were exposed to free-market ideas, challenged to become active in the freedom movement, and directed to additional training opportunities through the Atlas Leadership Academy.

**THE YEAR BONO CHANGED HIS TUNE**

Atlas Network partners contributed to a revolution in thinking about how to alleviate poverty. U2’s Bono succinctly captured the emerging consensus—long advocated by scholars like Atlas Senior Fellow George Ayittey—when he said, “In dealing with poverty here and around the world, welfare and foreign aid are a Band-Aid. Free enterprise is a cure.”

Bono received *Africa Unchained* from George Ayittey in Tanzania in 2007.
NEW PARTNERS FOUNDED IN 2013

- Centro Libertad y Emprendimiento
  Colombia

- Centro para Renovación Económica, Crecimiento y Excelencia
  United States (Puerto Rico)

- E2T2 Think Tank
  Greece

- Eastern Africa Policy Centre
  Kenya

- Freedom Factory
  South Korea

- Fundación Eleutera
  Honduras

- Fundación Libertad
  Uruguay

- Generation Libre
  France

- Independent Research Group
  South Africa

- Individuals for Capitalism
  United States

- Instituto de Desarrollo Empresarial y Acción Social, Costa Rica

- John Stuart Mill Research Group
  Greece

- The Liberty Foundation of America, Inc.
  United States

NEW PARTNERS IN THE NETWORK IN 2013

- Bulgarian Libertarian Society
  Bulgaria

- Chevauchée Foundation
  Namibia

- Contraditório Think Tank
  Portugal

- Contribuyentes por Respeto
  Peru

- Foundation for Excellence in Education
  United States

- Fundación Federalismo y Libertad
  Argentina

- Fundación Libertad
  Nicaragua

- Im2moró
  United States

- Institut des Libertés
  France

- Institute for Faith, Work & Economics
  United States

- Institute for Trade Standards and Sustainable Development
  United States

- Ladies of Liberty Alliance
  United States

- Liberal Alternative Institute
  Macedonia

- Liberty Forum of Greece
  Greece

- México Evalúa
  Mexico

- National Review Institute
  United States

- El Ojo Digital
  Argentina

- Quid Novi Foundation
  Netherlands

- R Street Institute
  United States

- Samtök skattgreidenda
  Iceland

- Swaniti Initiative
  India
Atlas Network provides inspiration and resources to its partners. One of the important resources it provides comes in the form of grants and awards, including the Templeton Freedom Awards, the Sir Antony Fisher International Memorial Awards, the Promoting Economic Freedom Grant project, and several more.

**PROMOTING ECONOMIC FREEDOM GRANT PROJECT**

In 2013 the Atlas Network started a three-year grant project aimed at partnering with think tanks in countries that score low on the economic freedom indices, to research the reasons why these barriers to freedom exist and to promote policy solutions that will improve the countries’ score in the future. In 2013, Atlas Network supported a total of 13 think tanks in 12 countries such as Audace Institut Afrique in Ivory Coast, Samriddhi in Nepal and CEDICE in Venezuela.

**HELPING TO LAUNCH AND GROW NEW THINK TANKS IN THE U.S.**

Atlas Network partners with new and emerging think tanks in North America providing critical seed funding, training and collaboration opportunities. In 2013, one of the bright young leaders who joined this program, the Institute to Reduce Spending’s Jonathan Bydlak, was dubbed the “Grover Norquist of spending cuts” by the media including Reason.com. In addition to receiving training in the Atlas Leadership Academy, Bydlak shared his vision for his new organization during one of Atlas Network’s Liberty Cafe events in Washington, D.C.

**STRENGTHENING THE LATIN AMERICAN FREEDOM MOVEMENT**

One of the 2013 grantees of our long-running Latin American program was CERES in Uruguay. CERES publishes some of the most respected public finance research in the region and has partnered with Brookings Institution to form the Economic and Social Policy in Latin America Initiative. CERES Academic Director Ernesto Talvi (far right) hosted a panel on public finance in Latin America at Brookings Institution last summer.
The 2013 winner of the Templeton Freedom Award is the TaxPayers’ Alliance for its 2020 Tax Commission and Single Income Tax report, representing a comprehensive campaign to reform Britain’s outdated and unfair tax system. The TaxPayers’ Alliance team completed a strategic, multi-phase public education campaign, recruiting high-profile and influential figures to spend twelve months developing the economic, moral and practical case for lower taxes. The project played a critical role in achieving: a scheduled reduction in the Corporation Tax from 24% in 2012 to an expected 20% in 2015, with the system simplified by merging the standard and small business rates; a reduction in the top rate of Income Tax from 50% to 45%; and an abolition of the beer and motor fuel duty escalators.

SPECIAL THANKS TO THE 2013 TEMPLETON FREEDOM AWARD JUDGES

Arthur Brooks
American Enterprise Institute
Juan Jose Daboub
The Daboub Partnership
Rainer Heufers
Siap Solutions, LLC
Deepak Lal
UCLA

Elena Leontjeva
Lithuanian Free Market Institute
Allan Meltzer
Carnegie Mellon University
Johan Norberg
Cato Institute
Mary O’Grady
Wall Street Journal

John Sullivan
Center for International Private Enterprise
Bridgett Wagner
Heritage Foundation
Andreas Widmer
Catholic University of America
All six Templeton Freedom Award finalists demonstrated exceptional think tank achievement to get to the final stage of the award. We commend their efforts and would like to see other partners in the worldwide freedom movement replicate their successful programs and look to them for future collaboration. Here are short descriptions of the work of the five finalists that joined Templeton Freedom Award winner, The TaxPayers’ Alliance, on stage at the 2013 Freedom Dinner.

The Centre for Civil Society, in India, for its People, Policies, and Principles campaign. The campaign has contributed to real change in key areas including economic freedom and education, where they have given an organized voice to private schools and advocated for fair implementation of reforms.

The Centro de Investigación para el Desarrollo, A.C. (CIDAC), in Mexico, for its work advancing prosperity and productivity. The CIDAC team has successfully developed research and communication products that are changing the national discussion on economic policies including industrial, labor, and criminal justice policy.

Istituto Bruno Leoni, in Italy, for its Index of Liberalization. The Index has become a major reference for opinion-makers, policy-makers and industry stakeholders in debating economic policy, driving reforms in select industries and municipalities related to industry ownership and price fixing.

The Mackinac Center for Public Policy, in the USA, for its Right to Work campaign. After 20 years of consistently producing a wide variety of research, commentary and strategic communications, the campaign achieved a major victory with the adoption of Michigan’s right to work legislation.

The Texas Public Policy Foundation, in the USA, for its Right on Crime project. The project contributed to major reforms, both in Texas and in other states, saving billions of dollars by closing prisons and preventing prison expansion, and reversing a culture of over-incarceration and over-criminalization.

Pictured here from left to right: Serena Sileoni (Istituto Bruno Leoni, Italy), Parth Shah (Centre for Civil Society, India), Jennifer Templeton Simpson (John Templeton Foundation, USA), Matthew Sinclair (TaxPayers’ Alliance, UK), Joe Lehman (Mackinac Center for Public Policy, USA), Brad Lips (Atlas Network, USA), Brooke Rollins (Texas Public Policy Foundation, USA), Alejandro Chafuen (Atlas Network, USA), Veronica Baz (Centro de Investigación para el Desarrollo A.C., Mexico)
ABOUT THE TEMPLETON FREEDOM AWARDS

To mark the tenth year of administering the Templeton Freedom Awards, Atlas Network introduced a new prize structure. For the first time in its history the award was presented to one winner along with a $100,000 prize recognizing exceptional think tank achievement. This new award format, made possible through the support of the Templeton Religion Trust, builds on a rich history of recognizing and rewarding think tank excellence among the global network of free-market think tanks. This tradition has served to accelerate the growth of the overwhelming majority of the nearly 150 past winners, and the global network as a whole.

All six finalists for the award were invited to attend the annual Liberty Forum in New York City, November 13-14, where the winner was announced during Atlas Network’s annual Freedom Dinner gala. Atlas CEO Brad Lips invited Jennifer Templeton Simpson, granddaughter of the late Sir John Templeton, to announce the winner to a crowd of more than 500 think tank leaders, supporters and allies from 49 countries.

SIR ANTONY FISHER INTERNATIONAL MEMORIAL AWARDS

The winner of the 24th annual Sir Antony Fisher International Memorial Award, named for the founder of the Atlas Network, was the book *How China Became Capitalist* written by the late Nobel Laureate Ronald Coase and Professor Ning Wang, Senior Fellow of the Ronald Coase Institute. The book was co-published in 2012 by the Institute of Economic Affairs and makes new claims about the role of spontaneous private behavior in driving economic reforms, with the Communist Party moving slowly out of the way. The authors detail major and mostly unplanned shifts, such as private farming, street-level exchange, and regional competition, the latter serving to transform China into “a gigantic laboratory where many different economic experiments were tried simultaneously.”

Tying China’s success to this liberalized market for goods, the authors warn China’s future success will depend on liberalizing the market for ideas, explaining, “As our modern economy becomes more and more knowledge-driven, the gains from free exchange of ideas are too great; the costs of suppressing it are too high.”

Professor Ning Wang accepted the award on November 13, 2013 during Atlas Network’s Liberty Forum in New York City.
LIBERTY FORUM & FREEDOM DINNER

The 2013 Liberty Forum and Freedom Dinner attracted more than 550 attendees from more than 49 countries to discuss strategies and discover best practices for advancing liberty. Johan Norberg gave a stirring speech and Toast to Freedom that motivated the audience to continue pushing optimistically toward a freer and more prosperous society. For the first time, the winner of the Templeton Freedom Award, a $100,000 prize, was announced at Freedom Dinner.

Jacek Spendel from the Freedom and Entrepreneurship Foundation in Poland won the $25,000 for Think Tank Shark Tank competition, sponsored by Rising Tide Foundation.

Lindy Vopnfjord inspires a sing-along at “Atlas After Dark” with a tune from his Liberty EP: “On the day that Castro died, the people cried and cried - tears of joy, oh, tears of joy!”

Arthur Brooks (American Enterprise Institute) speaks during a Q&A session with other think tank luminaries: Parth Shah, Marty Zupan, Eamonn Butler, and Larry Mone.

Nikos Monoyios, Valerie Brackett, and Kristina Crane

Deni Browne and Gerry Ohrstrom

Fred Young and Dick Kossman

Stephanie Giovanetti, John Dalheim, and Julie Smith

Executive Vice President, Tom G. Palmer

Nicole Gray Conchar, Sandy Gelfond, Denise Mullin, Marlene Mieske, and Terry Kibbe.

Freedom Dinner revelers dance into the night, thanks to Boston band, the Mumblers.
Johan Norberg explains why “Freedom is awesome!” before giving a Toast to Freedom at our gala dinner.

Zoltan Kesz spoke about how his Free Market Foundation is fighting against resurgent fascism and anti-Semitism in Hungary.

TaxPayers’ Alliance won the 2013 Templeton Freedom Award.

The Freedom Dinner was generously sponsored by the Smith Family Foundation. Don Smith with Viola Chaloupka.

Manhattan’s historic Capitale offers an impressive ambience fit for highlighting the triumphs of the movement’s most successful think tank leaders.
The Atlas Network works hard to meet the diverse needs of our partners all over the world. In 2013, we provided a wide variety of training opportunities to 622 think tank leaders and staff on five continents. These included online courses offering business plan and fundraising training, monthly webinars on special topics, multiple leadership conferences in the U.S., Europe, South America, Africa and Asia, on-site video communications training from industry professionals, and intensive executive-style training for the best in our network.

All of the diverse training opportunities provided by the Atlas Network offer credits to think tank leaders and staff within what we call the Atlas Leadership Academy. When leaders achieve enough credits, they become Atlas Leadership Academy graduates, representing the most proven leaders from all over the world.

In 2013, we honored 25 new Atlas Leadership Academy graduates, all of whom became eligible for additional grant and prize opportunities like the annual $25,000 Think Tank Shark-Tank competition, sponsored by the Rising Tide Foundation.

Participants also enjoy world-class instruction and mentorship from leading think tank leaders and industry professionals.

Atlas Network President Dr. Alex Chafuen and Senior Fellow Rainer Heufers present Emmanuel Martin with his Think Tank MBA completion certification. Martin is spearheading an expansion of the Institute for Economic Studies-Europe based in Paris, France.

Cato Institute founder Ed Crane addresses the 2013 class of Think Tank MBA sharing his philosophy for research independence and strategic growth.

Atlas Network named Michel Kelly-Gagnon its Dobson Lengvari Fellow providing new opportunities for young think tank leaders to receive personal mentorship and advice from one of Canada’s most successful think tank leaders.

Atlas Network Senior Fellow Rainer Heufers is a much beloved and respected instructor who invariably challenges even the most dynamic leaders to dig deeper, ask themselves the tough questions and to prove strategic viability of their work.
Our most rigorous training program is Think Tank MBA, a 10-day intensive training course that focuses on strategic planning and communications. Only the most promising leaders participate in this annual opportunity and they invariably come away with a whole new perspective on achieving success. In 2013, 24 leaders from 15 countries came together for the experience of a lifetime. For example, Erik Makrush, who recently joined Atlas Network partner Foundation for Government Accountability in Florida, wrote us saying, “Think Tank MBA was one of the most inspirational training events I’ve ever attended. It changed my life!”

This popular program expanded in 2013, adding 15 new organizations to the community of think tank filmmakers learning and working together to reach new audiences in cost-effective ways online. With grants, workshops with Hollywood insiders and on-site training each class enjoys a year of concentrated support culminating in the annual film festival competition at Liberty Forum where the best videos are screened for an international audience. The 2013 grand prize winner was Foundation for Economic Education for its video “The Truth about Savings and Consumption” which received 25,000 views online.
ATLAS LEADERSHIP ACADEMY GRADUATES 2013

SRIJAN BANDYOPADHYAY
India
Centre for Civil Society

CRISTINA BERECHET
Spain
Civilismo

MATT BUFTON
Canada
Institute for Liberal Studies

MIGUEL COLLADO
Dominican Republic
Centro Regional de Estrategia Economics Sostenibles (CREES)

EUGENIO GOMEZ-CHICO
Mexico
Más por Libertad

ROCIO GUIJARRO
Venezuela
CEDICE

CASSANDRA HOWARD
United States
Liberty Foundation of America

HARUN KABAN
Turkey
Association for Liberal Thinking

YULIYA KOCHERHAN
Ukraine
Ukrainian Reform Support Foundation

RISHI KOCHHAR
India
Amritsar Policy Group

ERIK MAKRUSH
United States
Idaho Freedom Foundation

EMMANUEL MARTIN
France
Institute for Economic Studies-Europe

ANNA MARTIROSYAN
Armenia
Armenian Network of Civil Advocates

PETER McCAFFREY
Canada
Frontier Centre for Public Policy

JANET NIELSON
Canada
Institute for Liberal Studies
To celebrate the Atlas Leadership Academy’s first anniversary, Roadmaps – a binder filled with tips and advice on think tank management were sent to all 400+ members of the Atlas Network.

*Roadmaps being put to use in the CEDICE library in Venezuela.*
An essential part of our strategy is to create highly productive opportunities for partners in our network to meet together, to share ideas and lessons learned, and to inspire each other to achieve big things through healthy competition. We know there is strength in numbers and we know the learning curve is flattened when our partners broaden their network of likeminded allies. We also spearhead collaborative opportunities through programs like the Sound Money Project and the Free Trade Project that spread costs thinly across multiple partners so they all can achieve more with less.

**ASIA LIBERTY FORUM**

Atlas Network has been working with India’s Centre for Civil Society to create the Asia Centre for Enterprise, a joint project designed to accelerate the growth of the movement in Asia. As part of this effort, ACE organized the inaugural Asia Liberty Forum in early 2013 attracting 200 think tank leaders, staff and policy experts to discuss strategies, share successes and explore collaborative opportunities. The event even included a Big Ideas competition awarding a cash prize to the think tank with the most promising new project.

**SPONSORED EVENTS**

Atlas Network partnered with dozens of organizations in the U.S. and abroad co-sponsoring signature events and often collaborating on content.
The Foundation for Economic Education took top prize in Atlas Network’s film competition, Lights, Camera, Liberty!

Atlas Network Chairman Dan Grossman and Centre for Civil Society’s Amit Gordon.

Interns from Washington, D.C. think tanks join Atlas Network for Milton Friedman Trivia Night!

Atlas Network Board member Peter Goettler visits with Nathan Tjirimuje from the Chevauchee Foundation in Namibia.

Atlas Network CEO Brad Lips introduces Senior Fellow Judy Shelton to address a New York City audience on the topic of sound money.

Atlas Network Vice President of Programs and Institute Relations Matt Warner downloads advice from Atlas Advisory Council member Scott Barbee and Samuel Corcos.

Atlas Network Director of Grants and Awards Gonzalo Schwarz poses with Armando Regil, executive director of IPEA in Mexico, and organizer of a major event in 2013 empowering Mexico’s young adults.
The Atlas Network photo booth at FreedomFest in Las Vegas welcomed liberty movement VIPs: George and Marilyn Pearson; Jon Utley with Stephanie Giovanetti; and Atlas Network staffer Erwin Chaloupka.

Atlas Advisory Council member Kathy Washburn served as a Think Tank Shark Tank judge at Liberty Forum.

Atlas Network supporter Julie Planck attends a gathering in New York City.

Atlas Network board, staff, and friends gather in Indianapolis before an event on international educational choice.

Ed Crane wishes Leonard Liggio a happy 80th birthday.
Atlas Leadership Academy graduate Yuliya Kocherhan (Ukraine) partakes in the “Speed Networking” exercise that kicks off Atlas Network Liberty Forum.

On a panel at Liberty Forum: Matt Kibbe (FreedomWorks), Matt Welch (Reason) and James O’Keefe (Project Veritas).

Shari Williams of the Krieble Foundation and her husband, Bob Feese, at Freedom Dinner with Olumayowa Okediran of African Students for Liberty.

Think Tank MBA graduate Nouh El Harmouzi (Morocco) took top honors in Atlas Network’s annual Elevator Pitch competition.

Atlas Network trustee Linda Whetstone with Lawson Bader (Competitive Enterprise Institute).


Atlas Network supporter Jeff Kofsky attends Freedom Dinner with his daughter.
In 2013 Atlas Network’s Templeton Leadership Fellow Mario Vargas Llosa participated in major events hosted by partners in the Atlas Network.

At the Oslo Freedom Forum, organized by the Human Rights Foundation, Vargas Llosa addressed the question, why are dictatorships so suspicious of literature and so willing to control or censor it? He suggested that the reading of literature, rather than a luxury or past time, should be seen as an irreplaceable activity for citizens of a modern and democratic society because of its power to elevate the human desire for freedom.

In October, Vargas Llosa gave the George Lengvari Sr. Lecture for the Montreal Economic Institute. He spoke of his personal journey from Marxism to Liberalism and how his current passion for the ideas of freedom came from a close encounter with the brutality of totalitarian regimes.

We thank Mario Vargas Llosa for his contributions as the Templeton Leadership Fellow for the past three years. He will remain Templeton Leadership Fellow Emeritus. We are pleased to announce that Garry Kasparov, former chess Grandmaster, World Chess Champion and global human rights advocate, will join Atlas Network as the 2014 Templeton Leadership Fellow.

Atlas Network recently announced Garry Kasparov will serve as its newest Templeton Leadership Fellow and will keynote its Freedom Dinner in New York City on November 13, 2014.

Mario Vargas Llosa addresses the Oslo Freedom Forum explaining the important link between literature and the human desire for freedom.

At the Montreal Economic Institute, Mario Vargas Llosa is joined by board member George Lengvari and executive director, Michel Kelly-Gagnon.

LIBERTY CAFÉ EVENT SERIES

Atlas Network’s Liberty Café event series features current topics in the global freedom movement. Held regularly in Washington, D.C., it has featured speakers such as Vera Kichanova, Russian freedom-advocate, Armando Regil, founding president of Instituto de Pensamiento Estratégico (Mexico), and Christie Herrera, vice president of policy and health care policy expert at the Foundation for Government Accountability.

Russian activist Vera Kichanova shares her outlook on the future of civil liberties in Russia during a 2013 Liberty Café event. The 22 year-old Kichanova is well-known for her fearless advocacy for freedom, enduring arrest and other challenges as a result of her work. She is also a contributor to Atlas Network’s Russian-language platform, Inliberty.ru. Tom Palmer moderated the event with comments by Atlas Network intern Viacheslav Dvornikov (far left) and former Putin advisor and Cato Senior Fellow Andrei Illarionov.
WHY LIBERTY

Atlas Network’s Executive Vice President of International Programs Dr. Tom G. Palmer edited Why Liberty, the fourth book in a series that Atlas Network has published with Students for Liberty. The book contains essays from student leaders speaking to young people and lay audiences about the universal appeal of liberty. With an initial print run of 350,000, our friends at Students for Liberty used the book worldwide to engage new audiences with a pro-liberty message.

Dr. Tom Palmer introduces Why Liberty to an international online audience in a short video available at AtlasNetwork.org. Dr. Palmer invites students, professors, and business and civic leaders to organize discussion groups around any of the many essays found in the book.

Local chapters of Students for Liberty in Ethiopia show off their new copies of Why Liberty. Books like these are a key part of a successful strategy to spread the ideas of economic liberty among students across Africa.

Atlas Network Program Associate Alexander Skouras joins the team of Liberty Forum of Greece for a strategic planning event where copies of Why Liberty were made available to all attendees.
CELEBRATING THE LIVING LEGACY OF LEONARD P. LIGGIO

Atlas Network’s Executive Vice President for Academic Programs Leonard Liggio has been called the “Johnny Appleseed of Classical Liberalism,” strengthening our movement since the 1950s.

As Leonard celebrated his 80th birthday in 2013, Atlas Network established the Leonard P. Liggio Living Legacy Project, with the help of the Earhart Foundation, Liberty Fund and nearly 100 individual donors.

At the center of this program is a new Liggio Lecture Series, which was inaugurated at the 2013 Atlas Liberty Forum with a riveting talk by Professor James Otteson of Wake Forest University. Otteson’s talk appears at LeonardLiggio.org with a collection of Leonard’s scholarly papers and tributes from those who have benefited from Leonard’s mentorship through the years.

Celebrations of Liggio’s legacy also took place in Washington DC; Indianapolis, IN; and at the European Resource Bank in Vienna, Austria.

“What would be the best way not only to thank Leonard but to honor him and his legacy? ...Look at the opportunities available to you, and seek out ways that you too might contribute, in your own unique but indispensable way, to the protection, preservation, and extension of the moral beauty of liberty.”

- Professor James Otteson of Wake Forest University

This excerpt was taken from the inaugural Liggio Lecture and is available in its entirety at LeonardLiggio.org.
2013 BY THE NUMBERS

25 ATLAS LEADERSHIP ACADEMY GRADUATES

213% INCREASE OVER 2012

622 THINK TANK LEADERS AND STAFF TRAINED THROUGH ATLAS LEADERSHIP ACADEMY

$4,042,000 STRATEGIC GRANTS AWARDED TO PARTNERS

15% INCREASE OVER 2012
30% INCREASE OVER 2011

IN 62 COUNTRIES

350,000 BOOKS ON LIBERTY DISTRIBUTED

218% INCREASE

94% INCREASE

ALL FACEBOOK PAGES OWNED AND Operated BY THE ATLAS NETWORK TEAM INCREASED IN PAGE LIKES IN 2013 FROM 76,180 TO 205,366, A 170% INCREASE
FINANCIALS

The unaudited financial information below shows that Atlas Network continued to grow in 2013, while keeping its expenses in line with its budget and limiting management and development costs to just 11% of total expenses.

Atlas Network recorded a record $11.8 million in revenue in 2013, including about $2.4 million in pledges for use in future years. Because year-to-year results are affected by the timing of these kinds of multi-year pledges, the graph below shows our trailing three-year averages in revenue and expense.

Atlas Network does not accept government funding and it is not endowed. We are grateful to the thousands of Atlas Network supporters whose voluntary gifts have helped the organization triple its level of activity over the past decade.

### 2013 REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$6,478,830</td>
</tr>
<tr>
<td>Foundations</td>
<td>4,862,871</td>
</tr>
<tr>
<td>Corporations</td>
<td>124,117</td>
</tr>
<tr>
<td>Other Income</td>
<td>298,027</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>11,763,845</strong></td>
</tr>
</tbody>
</table>

### 2013 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$7,646,207</td>
</tr>
<tr>
<td>Management</td>
<td>331,727</td>
</tr>
<tr>
<td>Development</td>
<td>620,265</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>8,598,525</strong></td>
</tr>
</tbody>
</table>

### ASSETS AND LIABILITIES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
<td>$3,040,329</td>
</tr>
<tr>
<td>Receivables</td>
<td>3,602,055</td>
</tr>
<tr>
<td>Other Assets</td>
<td>333,476</td>
</tr>
<tr>
<td>Liabilities</td>
<td>(159,308)</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>6,816,652</strong></td>
</tr>
</tbody>
</table>
THANK YOU TO OUR MOST GENEROUS SUPPORTERS

A special thanks to the Lilly Endowment, the Smith Family Foundation, the John Templeton Foundation and Templeton Religion Trust.

CHAIRMAN’S CIRCLE
$25,000+

Charles Albers
Scott and Vanessa Barbee
Beach Foundation
Chase Foundation of Virginia
Chiaroscuro Foundation
Ravenel and Beth Curry
Arthur Dantchik
William H. Donner Foundation
Peter and Cynthia Goettler
Google
Dan Grossman
Lotte and John Hecht Memorial Foundation
J.P. Humphreys Foundation
Krieble Foundation
Ken and Frayda Levy
Lilly Endowment
The Lowndes Foundation
JM Foundation
Stephen and Deborah Modzelewski
The Valerie Brackett and Nikolaos Monoyios Charitable Fund
Gerry Ohrstrom
Lovett and Ruth Peters Foundation
John William Pope Foundation
Borut and Nadine Prah
Ronald Rankin
Andrea and Howard Rich
Rising Tide Foundation
Chris and Melodie Rufer
Sarah Scaife Foundation
Paul E. Singer Foundation
Smith Family Foundation
John Templeton Foundation
Templeton Religion Trust
Jeff and Janine Yass
George M. Yeager
Fred and Sandra Young

HAYEK CLUB
$10,000+

Luis H. Ball
Bruni Foundation
Earhart Foundation
Bob and Sandy Gelfond
Debbi Gibbs
Neal Goldman and Marlene Mieske
Nicolas Ibañez
Robert A. and Sylvia M. Jefferies
Charles and Ann Johnson Foundation
John P. Kayser
Liberty Fund
Ron Manners-Mannkal Economic Education Foundation
Mastercard Worldwide
George and Marilyn Pearson
Reams Foundation

John Bryan
John and Jennifer Cerasuolo
John Dalsheim
Free To Choose Network
Garvey Kansas Foundation
Alan Gibbs
Daniel Gressel
Agnes R. Hayden
Pamela Hoiles
Leo Kayser III
John Kunze
Warren Lammert
Jay and Sally Lapeyre
George and Inez Lengvari
John H. Quinn
The Randolph Foundation
James Rodney
Judy Shelton
Kristine Trainor
Jon Basil Utley
Mariela Vicini

BENEFACTOR’S CLUB
$5000+

Redmond Mills Trust Foundation
Roe Foundation
Students for Liberty
William O. Sumner
Franklin Templeton Investments
top dog
Trzcinski Foundation
Kathy Washburn
Kerry Welsh
Dr. James Whitaker
Ambassador Curtin and Ann Winsor
The Von Ehr Foundation

ATLAS CLUB
$1000+

Aequus Institute
John Aglialoro and Joan Carter
K. Tucker Andersen
Professor and Mrs. Randy Barnett
Christine and John Blundell
Jean C. Boggs
Amanda Bowman
Tim and Denyse Browne
William W. Caruth III
Alejandro A. Chafuen
George E. Coleman Jr. Foundation
Marty Cummins
Beverly Danielson
Kenneth W. Davis
William C. Dennis
Robert D. Donaldson
Donors Trust
Gerald Fickenscher
Ann Fitzgerald
Peter Flinch
Friedman Foundation for Educational Choice
The Fund for American Studies
Jerome M. Fullinwider
Henry Galliot
Garnet Giles
Dolores Grande
Robert Granieri
John and Denise Guido
William C. Hall
Albert and Ethel Herzstein Foundation

Gavril Huiber
David Hutzelman
John N. Irwin III
Lawrence Janesky
Beverly Jenkins
Gordon and Frances Johnson
William and Joan Johnson
Daryl and Sharon Kearns
Frank J. Kinn
Richard J. Kossmann
Barbara Kronewitter
Alejandro Garza Laguera
Howard C. Landis
William Lannin
Leonard Liggio
John Lillard
John Lindl
Thomas D. Lips
Chris Lowery
Kris and Joni Mauren
Mrs. William F. McGuire
Bob and Nancy McIntosh
John McQuown
Allan H. Meltzer
Harry Messenheimer
Wayne Olson and Sandra Miller
Anthony and Susan Morris
Wiley Mossy
Birch and Catherine Mullins
D. Joseph Olson
Marjorie Peters
Robert W. Poole Jr.
Reid Family Foundation, Inc
Dr. Isabelle L. Richmond
Sheldon Rose
Donald Rumsfeld Foundation
Justine and William Russell
Colby B. Sandlian
Reid F. Schindler
Stella T. Schmidt
John Schroeder
Kurt Schuler
William Scritsmier
Rene Scull
David E. Shellenberger
Gary Short
Singhal and Company (SCI-FACT!)
Binky Peters Stephenson
Harry Teasley Stephenson
Kenneth Templeton
John Wahl
Richard Wallace
Daniel Weiss
Linda Whetstone
Ron Wilder
Cynthia Kossmann Wilkinson
Joseph Woodford
Karen Wright
Mike and Lori Yashko
Dean Zarras

FISHER LEGACY SOCIETY
Atlas wishes to acknowledge its newest members of the Fisher Legacy Society, Atlas’s planned giving program.

Charles Albers
John Blundell
Dan Grossman
Thor Halvorssen
David Keyston
Ron Manners
George Pearson
William Sumner
Will Wohler

To learn more about the Fisher Legacy Society and to plan your gift, contact Stephanie. Giovanetti@AtlasNetwork.org or 202.449.8449
Subscribe to our bi-weekly e-newsletter, World10, on our homepage under “Stay Connected.”

AtlasNetwork.org

Visit our website to make your tax-deductible gift today!

AtlasNetwork.org/Donate

Like us on Facebook!
Facebook.com/AtlasNetwork

Follow @AtlasNetwork on Twitter!
Twitter.com/AtlasNetwork

Subscribe to us on YouTube!
YouTube.com/AtlasNetwork

Download our App on your smart phone!
LIBERTY FORUM & FREEDOM DINNER 2014

NEW YORK CITY | NOVEMBER 12-13 | RSVP: ATLASNETWORK.ORG

COMMENORATING 25 YEARS SINCE THE FALL OF THE BERLIN WALL
GARRY KASPAROV | LIGGIO LECTURE BY JOHN TOMASI | SHARK-TANK